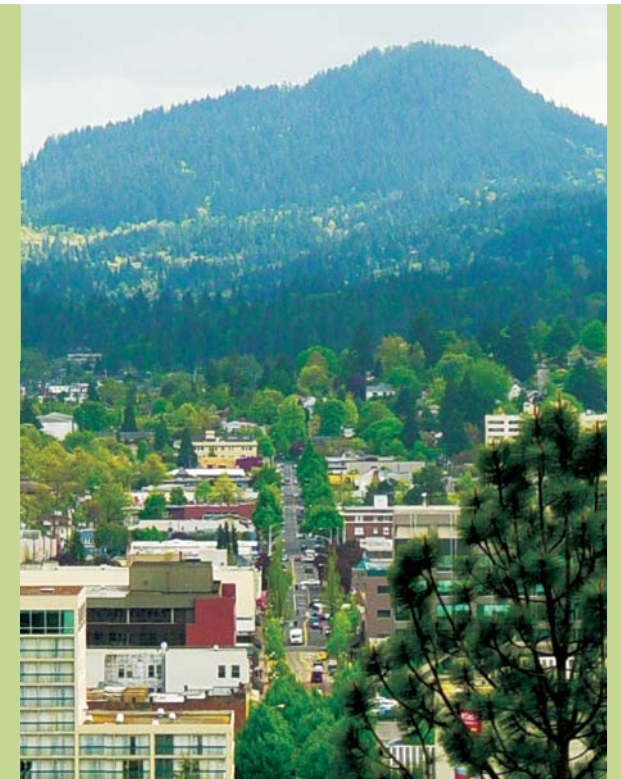




PHOTO BY JURETA NIDVER
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The policies and ideas in the Downtown Plan promote a vision for a **strong, active, distinctive urban center.**



Concept Plan for DOWNTOWN EUGENE



Great Streets, Special Places!

4TH AVE
5TH AVE
6TH AVE
7TH AVE
8TH AVE
BROADWAY
10TH AVE
11TH AVE
12TH AVE
13TH AVE

LINCOLN ST

CHARNELTON ST

OLIVE ST

WILLAMETTE ST

OAK ST

PEARL ST

HIGH ST

MILL ST

FERRY ST

PATTERSON ST

HILYARD ST

5TH AVE

8TH AVE

BROADWAY

WILLAMETTE ST

The plan will help the City make **choices for the future.**

The plan commits the City to a **strategic, collaborative approach** to strengthening downtown by:

- Creating partnerships.
- Working with private developers.
- Using economic tools to leverage desired development.

And reinforcing the **character and culture** of downtown by:

- Encouraging public art.
- Promoting nearby nature areas.
- Planning for a downtown riverfront.
- Giving priority to **great streets and special places.**